International Real Estate Marketing Materials

Project Title	International Real Estate Marketing Materials
Project Summary	Assist the Major Leasing Division with the creation of marketing and informational materials (print and electronic) for use with posts and other organizations.
Country	United States

Project Description

The Bureau of Overseas Buildings Operations directs the worldwide overseas building program for the Department of State. Working with other offices and bureaus, foreign affairs agencies, and Congress, OBO sets worldwide priorities for the design, construction, acquisition, maintenance, use, and sale of real properties and the use of sales proceeds. Embassies and consulates are required to be safe, secure, and functional, but also should be inspiring places for the conduct of diplomacy and represent the best of American architecture, design, engineering, and construction. OBO develops sites that best represent the U.S. government and its goals and enhance the conduct of diplomacy. Whenever possible, sites are selected in urban areas, allowing U.S. embassies and consulates to contribute to the civic and urban fabric of host cities. The design of buildings and sites is a comprehensive process of understanding and balancing requirements and incorporating them into a thoughtfully conceived, cohesive, and inspiring whole.

OBO currently has one of the most diverse lease portfolios in the world with over 16,000 leased assets in 190 countries. Along with a diverse portfolio, OBO must navigate different business cultures, markets, and regulations while leasing safe, secure, and functional properties for the Department of State. OBO works closely with post to lease these properties.

The Division of Major Leasing is seeking a skilled designer in layout and graphics to create marketing and informational materials (i.e. brochures, pamphlets, infographics) about the Division, its programs, and processes.

Our ideal VSFS candidate will:
• be seeking a degree in Graphic Design, Marketing, or a related field;
• be skilled in Adobe Creative Cloud (i.e. InDesign, Photoshop) or alternatives;
• have portfolio samples;
• concern yourself with details;
• be highly creative; and
• have an interest in learning how international real estate with the government works, and graphically represent this information.

This is a great opportunity to put your design skills to use and learn about how the United States does real estate overseas!

Required Skills or Interests

Skill(s)
Data visualization
Design thinking
Graphic design
Infographic design
Marketing

Additional Information

None

Language Requirements

None